

**CHINA HAS
THE 4TH
LARGEST, AND
THE FASTEST
GROWING
MAJOR
ECONOMY IN THE
WORLD.**

OVER THE PAST 20 YEARS

SOME
400 MILLION

CHINESE

PEOPLE HAVE BEEN

LIFTED OUT OF EXTREME

POVERTY – MAINLY AS THE

RESULT OF RAPID

AND EXTENSIVE

URBANIZATION.

WITHIN THE NEXT

20 YEARS,

400 MILLION

MORE PEOPLE

ARE EXPECTED

TO MOVE TO

THE CHINESE

CITIES.

**16 of the 20
MOST
POLLUTED
CITIES in the world ARE
IN CHINA, AND ITS
FUTURE RESOURCE
CONSUMPTION
MAY EASILY SURPASS THAT
OF ANY OTHER COUNTRY IN
THE WORLD.**

**ALMOST 50% OF
ALL NEW
FLOOR AREA
IN THE WORLD IS
BEING
CONSTRUCTED
in CHINA.**

HOW CAN CHINA PROCEED
WITH ITS AMBITIOUS PROJECT
OF IMPROVING PEOPLE'S
LIVING CONDITIONS
WITHOUT EXHAUSTING THE VERY
RESOURCES NEEDED TO SUSTAIN
A BETTER LIFE ?