

**CHINA HAS  
THE 4TH  
LARGEST, AND  
THE FASTEST  
GROWING  
MAJOR  
ECONOMY IN THE  
WORLD.**

OVER THE PAST 20 YEARS

SOME  
400 MILLION

CHINESE

PEOPLE HAVE BEEN

LIFTED OUT OF EXTREME

POVERTY – MAINLY AS THE

RESULT OF RAPID

AND EXTENSIVE

URBANIZATION.

WITHIN THE NEXT

20 YEARS,

400 MILLION

MORE PEOPLE

ARE EXPECTED

TO MOVE TO

THE CHINESE

CITIES.

**16 of the 20  
MOST  
POLLUTED  
CITIES in the world ARE  
IN CHINA, AND ITS  
FUTURE RESOURCE  
CONSUMPTION  
MAY EASILY SURPASS THAT  
OF ANY OTHER COUNTRY IN  
THE WORLD.**

**ALMOST 50% OF  
ALL NEW  
FLOOR AREA  
IN THE WORLD IS  
BEING  
CONSTRUCTED  
in CHINA.**

HOW CAN CHINA PROCEED  
WITH ITS AMBITIOUS PROJECT  
OF IMPROVING PEOPLE'S  
LIVING CONDITIONS  
WITHOUT EXHAUSTING THE VERY  
RESOURCES NEEDED TO SUSTAIN  
A BETTER LIFE ?